

## SUMMARY

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Designer and Developer with 10+ years of experience creating human-centered digital products. Skilled at identifying and bridging the needs of both the business and the user, and guiding that journey all the way through the end of development. Experienced in leading teams, delivering for enterprise clients, and building accessible experiences that balance business goals and user needs.

## CORE SKILLS & TECHNOLOGY

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**Design:** Service Strategy, Wireframing, Design System Management, Accessibility, Figma, Adobe CC  
**Development:** React, Next.js, Typescript, Tailwind CSS, Docker Compose, Liquid, Convex, Python  
**Collaboration:** Client Workshops, Cross-Functional Leadership, Stakeholder Communication

## EXPERIENCE

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### Senior UX/UI Designer, Manager - SPARQ

2022 - 2024 / Remote

- Delivered UX and UI solutions for enterprise platforms serving Fortune 1000 clients.
- Built and maintained design systems ensuring accessibility and usability across devices.
- Managed and mentored a 5+ person team, guiding onboarding and development.

**Client Highlight:** Created a design system for **Boone & Crockett Club**, supporting 8+ desktop & mobile product experiences, from eCommerce, to content publishing, and UGC intake.

### Design Director - Marshall Home Corporation

2020 - 2022 / Hybrid, Elkhart, IN

- Directed UX and brand identity across multiple imprints and product lines.
- Led ERP → Web integration and complete UX overhaul of internal/external platforms.
- Managed external contractor communication and project management.

### Founder - Kenway Design & Technology

2012 - Present / Remote

- Deliver UX, product design, and eCommerce solutions for SMBs and nonprofits.
- Partnered with Shopify Plus and Klaviyo for complete marketing and sales integrations.
- Consult across product, service design, and technology integrations.

### Earlier Experience

- Sales Engineer (2016–2018): Designed audio solutions for everything from small clubs to festival stages. Personally managed 6000+ client accounts.
- Graphic Designer, 4 years. Production Management, 4 years. Technical Support, 2 years.